

Message Text

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 PA-01 PRS-01 CIAE-00 INR-07
NSAE-00 TRSE-00 OPIC-03 NEAE-00 /031 W
-----020204 011501Z /43

P R 011250 DEC 77
FM AMCONSUL CASABLANCA
TO SECSTATE WASHDC PRIORITY 5153
USDOC WASHDC
INFO AMEMBASSY RABAT

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E.O. 11652: N/A
TAGS: BTRA, MO
SUBJ: VISIT OF MOROCCAN TRADE DELEGATION TO U.S.

REF: USDOC 22604

1. HASSAN YACOUBI-SOUSSANE, VICE PRESIDENT OF THE CASA-BLANCA CHAMBER OF COMMERCE AND INDUSTRY AND DIRECTOR GENERAL OF MOROCCO'S DOMESTIC AIRLINE, ROYAL AIR INTER, INFORMED COMATT NOVEMBER 30 THAT CASABLANCA CHAMBER INTENDS ORGANIZE VISIT OF 15-20 MAN TRADE DELEGATION TO UNITED STATES AND CANADA LATER THIS MONTH. THRUST OF VISIT IS TWO-FOLD. FIRST IS TO EXPLORE POSSIBILITIES OF SALES IN U.S. IN A NUMBER OF SECTORS, INCLUDING CANNED FISH, EARLY VEGETABLES, TEXTILES (ESPECIALLY READY-MADE GARMENTS), CITRUS FRUIT, FOOTWEAR, AND MINERAL PRODUCTS. COMATT RELIED ON EARLIER GUIDANCE IN CAUTIONING GROUP RE TEXTILE SALES. YACOUBI-SOUSSANE SAID GROUP WOULD LIKE TO STUDY POSSIBILITY OF IMPORTING U.S. TEXTILES INTO MOROCCO, FASHIONING AND SEWING THEM HERE WHERE LABOR IS RELATIVELY CHEAP, AND RE-EXPORTING THEM TO U.S. SECOND THRUST OF GROUP IS TO ATTRACT U.S. INVESTORS TO MOROCCO, IN MANY SECTORS OF ECONOMY INCLUDING PUBLIC WORKS AND MINING. YACOUBI-SOUSSANE SAID GROUP WAS
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INTERESTED BOTH IN JOINT VENTURES AND IN 100 PERCENT AMERICAN INVESTMENT.

2. DELEGATION, EXACT COMPOSITION OF WHICH SHOULD BE KNOWN BY DECEMBER 3, MAY INCLUDE SAID BENSOUDA, ONE OF DIRECTORS OF BANQUE MAROCAINE DU COMMERCE EXTERIEUR. GROUP PLANS

LEAVE CASABLANCA DECEMBER 10 ON BOARD ROYAL AIR MAROC, ARRIVING
IN NEW YORK (HOTEL AMERICANA) SAME DAY. DECEMBER 11, 12
AND 13 IN NEW YORK. DEPARTURE FOR CHICAGO (HOTEL CONRAD
HILTON) DECEMBER 14; DECEMBER 15, 16 AND 17 IN CHICAGO.
DECEMBER 18 TO MONTREAL; DECEMBER 20 DEPARTURE FOR CASABLANCA
(ROYAL AIR MAROC), ARRIVING CASABLANCA MORNING DECEMBER 21.

3. GROUP WOULD INCLUDE FOUR OR FIVE BUSINESSMEN WHO WERE PLANNING
(SEE REFTEL) TO VISIT U.S. WITH TOUR ORGANIZED BY AMERICAN
CHAMBER OF COMMERCE IN MOROCCO (AMCHAM), WHICH HAS BEEN
CANCELLED DUE ADMINISTRATIVE PROBLEMS. WE APPRECIATE
COMMERCE'S WILLINGNESS ASSIST AMCHAM GROUP; NOTE THAT
CASABLANCA CHAMBER OF COMMERCE DELEGATION DOES NOT RPT NOT PLAN
VISIT WASHINGTON.

4. POST WILL COMMUNICATE INDIVIDUALS' NAMES, COMPANY
AFFILIATIONS, AND MAJOR INTERESTS AS SOON AS RECEIVED
FROM YACoubi-SOUSSANE. WE EXPECT THEY WILL ASK FOR
ASSISTANCE OF CHAMBERS OF COMMERCE IN NEW YORK
AND CHICAGO.
MONJO

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*** Current Handling Restrictions *** n/a

*** Current Classification *** LIMITED OFFICIAL USE

Message Attributes

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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
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From: CASABLANCA
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